

Trafford Covid-19 Public Engagement Board

Wednesday 10th March 2021 – 10:00 a.m. – Virtual meeting

Present:

Councillor Freeman (Chair)	Executive Member for Covid-19 Recovery and Reform
Councillor Newgrosh	Leader of the Liberal Democrats Group, Trafford Council
Councillor Welton	Ward Member for Altrincham, Trafford Council
Councillor Cordingley	Member of the Health Scrutiny Committee, Trafford Council
Councillor Lloyd	Member of the Health Scrutiny Committee, Trafford Council
Councillor Acton	Chair of the Overview and Scrutiny Committee, Trafford Council
Councillor Haddad	Member of the Health Scrutiny Committee, Trafford Council
Councillor Akinola	Member of the Health Scrutiny Committee, Trafford Council
Eleanor Roaf	Director of Public Health, Trafford Council
Nigel Smith	Head of Regulatory Services, Trafford Council
Dorothy Evans	Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group
Khan Moghal	Chair, VoicebeMet
Donna Sager	Consultant in Public Health, Trafford Council
Helen Gollins	Consultant in Public Health, Trafford Council
Jilla Burgess-Allen	Consultant in Public Health, Trafford Council
Ellie Caddick	Covid-19 Communications Lead, Trafford Council
Tracy Clarke	Communications and Engagement Specialist, Trafford CCG
George Devlin	Lay Member for Patient and Public Participation, Trafford CCG
Nick Young	Greater Manchester Police
Andrew Latham	Chief Officer, HealthWatch Trafford
Catherine O'Connor	Business Change Analyst, Trafford Council
Martyn Pritchard	Accountable Officer, Trafford CCG
Helen Grant	Strategy Crime Manager and Antisocial Behaviour, Trafford Council
Kate Murdock	Operations Manager – Health, Trafford Council
Laura Hobbs	Programme Leader, Project Management Office, Trafford Council
Jamie Oliver	Communications and Engagement Specialist, Trafford CCG
Louise Wright	Partnerships and Communities Team, Trafford Council
Molly Shaw	Governance Services, Trafford Council
Fabiola Fuschi	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies were received from Caroline Hemingway and Councillor Evans.	
2.	Minutes	Agreed	
3.	Membership	There had been no changes to the Membership since the last meeting.	

4.	Update on the current Covid-19 situation in Trafford	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note that the rate of infection is now starting to decline but is still high; 3. To note the likelihood of the rate of infection increasing as schools open due to increased social mixing; 4. To note the success of the vaccination programme with 93% of the population in the top 4 priority groups vaccinated; 5. To note the difference in uptake within the North of the borough with 83% of the population in the top 4 priority groups vaccinated; 6. To note the work of the Engagement Team and Public Health with hesitant groups in order to increase confidence in the vaccination programme; 7. To note the work of the Engagement Team and Public Health to divulge the message amongst young people not to underestimate Covid-19 infection; 8. To note that face covering, hand hygiene, social distancing and working from home are essential measures to manage the pandemic. 	<p>All All All All All All All All</p>
5	10POINT ACTION PLAN		
5a.	Mass Testing	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note that families with teachers or children in school will be able to access Lateral Flow testing from Partington or Trafford House; 3. That the use of libraries and community hubs will soon be available for testing kits to be collected from; 4. To note that secondary schools will be shifting to a home testing model after the first few weeks of testing on site. 	<p>All All All All</p>
5b.	Mass Vaccination	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note the success of the vaccination programme in Trafford and Greater Manchester and the high uptake of first dose of vaccination amongst the six priority cohorts; 3. To note ongoing work between CCG and NHS England to coordinate provision of second dose of vaccination across Trafford; 4. To note the importance of encouraging the uptake of the second dose of the vaccine to increase the protection from Covid-19; 5. To note the need to put in place different strategies to increase vaccination uptake (e.g.: to 	<p>All All All All All All</p>

		<p>inform people about the benefit of vaccination to create a demand for it, publicising proximity of clinics, looking at data to identify areas/groups of lower uptake);</p> <p>6. To note the ongoing engagement activities (webinars, leaflets, face to face) about benefits of vaccination.</p>	All
5c.	Update and escalations from the COVID-19 Community Engagement Group	<p>The board agreed:</p> <p>1. To note the work around gathering data to understand reasons for lower uptake of the vaccine;</p> <p>2. To note in the next few weeks there will be door knocking in lower uptake areas to promote clinics, provide reassurance and information;</p> <p>3. To note the importance of the Q&A and webinar sessions also for Trafford staff;</p> <p>4. To note work with local champions to build on existing activities in the area</p> <p>5. To note the importance of engaging and working with different community leaders and to have a range of voices to deliver the message of the importance of the vaccination.</p> <p>6. To note the importance of how Council's resources are utilised to understand and support groups who are reluctant to take up the vaccination.</p>	<p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p>
5d.	Update and escalations from the Community Enforcement Group	<p>The board agreed:</p> <p>1. To note that the number of non-compliant reports is decreasing;</p> <p>2. To communicate to residents the importance of complying with lockdown rules until the dates for reopening;</p> <p>3. To note that an action plan template re. "Road Map to Reopening" will be completed and brought to the Public Engagement Board in due course.</p>	<p>All</p> <p>All</p> <p>All</p>
6.	Public Engagement Board Activity and Feedback	<p>The board considered:</p> <p>1. The potential need for volunteers to support a mass testing exercise in the case of a new variant of concern;</p> <p>2. How the Council could support its partners and stakeholders to recruit volunteers to undertake a mass testing exercise, should this be necessary.</p>	All
7.	Any Other Business	The board agreed to add "Contact Tracing and Outbreak Management" as a standing agenda item for its next meetings.	Governance Services
8.	Date of Next Meeting	Wednesday 24 th March 2021 at 10:00am	

